Press Release
Cannes, 23 April 2026

Two regions of origin, one distinctive style: Cannes and Miraval unveil an exceptional vintage

On 23 April 2026, the City of Cannes and Miraval presented the work of Cannes artist Franck Lebraly on the limited edition Miraval 2025 vintage.

This initiative is part of a meeting between two identities united by a shared commitment to creativity and artistic expression.

Over and above their specific characteristics, Cannes and Miraval share common values: attention to the creative process, a focus on talent and a place in environments where different forms of expression coexist. On the one hand, Cannes is a recognised venue for hosting and showcasing artistic productions. On the other, Miraval is part of a history in which wine-making and culture intersect.

"Cannes is a global brand, built on high standards, creativity and openness to the world. Our strategy is to associate it with partners with whom we share the same values of excellence and roots, and to bring in talented people to create unique creations. This partnership with Miraval is a perfect illustration of this: combining expertise, artistic creation and the art of living, to enhance Cannes' reputation. "
David Lisnard, Mayor of Cannes

"Miraval is a place where wine and the arts meet naturally. Working with the City of Cannes on this exceptional vintage was an obvious choice: we share a passion for creation and excellence. With the talent of Franck Lebraly, we are celebrating a unique Mediterranean art of living, supported by the elegance of this 2025 vintage. "
Marc Perrin, Chairman of Miraval Provence

This cuvée is accompanied by an original creation by Cannes artist Franck Lebraly, who has designed the bottle and packaging. His graphic work offers a visual interpretation inspired by the Mediterranean region and the tones associated with rosé.

Presented at the Carlton Beach Club, this edition was introduced in a setting that brought together a range of expertise. To mark the occasion, Quentin Aubert, the club's head barman, created a cocktail to echo the initiative.

This initiative is part of the town's strategy to bring together creativity, expertise and partners of excellence, in the service of Cannes' reputation and identity.
Cette démarche s'inscrit dans la stratégie de la Ville visant à faire dialoguer création, savoir-faire et partenaires d'excellence, au service du rayonnement et de l'identité de Cannes.

