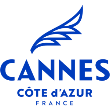
Une image contenant triangle, conception, cube

Le contenu généré par l’IA peut être incorrect.

***Press release*** 17 September, 2025

*Cannes, a pioneering Web3 destination*

**The Ethereum Community Conference (EthCC) settles in Cannes until 2028**



**The 2025 hosting in Cannes of the 8th edition of the Ethereum Community Conference (EthCC), the largest European gathering dedicated to the Ethereum blockchain, was a great success, bringing together more than 6,500 accredited participants and 10,000 attendees. Building on this enthusiasm, Ethereum France has chosen to establish itself in Cannes to organize the association’s next three annual conferences, until 2028. Thus, the 9th edition of EthCC will take place from March 30 to April 2, 2026. This decision confirms the relevance of the Web3 strategy promoted by the City and its Palais des Festivals et des Congrès.**

EthCC[8] in Cannes - 2025 (c) Palais des Festivals et des Congrès de Cannes

*“We are working to make Cannes ever more welcoming, innovative, and forward-looking. The Ethereum Community Conference, recognized as one of the two leading global conferences in the field of cryptocurrencies, and which previously changed locations regularly, has decided to sign with Cannes for three consecutive editions. Our city is thus asserting itself not only as a capital of professional events but also as a pioneering city of connected hospitality and a key international platform for emerging technologies, able to anticipate tomorrow’s uses and offer new economic opportunities to its professionals.”*

**David Lisnard, Mayor of Cannes**

*“Becoming the first convention center in France to offer cryptocurrency payments demonstrates our constant commitment to innovating in the service of our mission : The (he)art of sustainable hospitality. With EthCC, we bring together an international community that places blockchain and Web3 at the heart of its practices, and position Cannes as a major financial player. This encounter between technological innovation and event excellence confirms Cannes’ role as a global reference.”*

**Jean-Michel Arnaud, President of the Palais des Festivals et des Congrès de Cannes**

*“After the success of the previous edition, returning to Cannes was an obvious choice. EthCC in Cannes establishes France as a driving force in the institutional adoption of Web3 and as a pillar of the European ecosystem. We are convinced of the city’s potential and will double our ambitions for 2026.”*

**Jérôme de Tychey, President of Ethereum France**

**Cannes transformed into an international Ethereum hub**

It is now official : Jean-Michel Arnaud, President of the Palais des Festivals et des Congrès, and Bettina Boon Falleur, Conference Director, **have signed the contract to host and organize the Ethereum Community Conference in Cannes for three years**. The dates of the next three editions are already set : **March 30 to April 2, 2026**, for EthCC[9], **April 5 to 8, 2027**, for EthCC[10], and **April 3 to 6, 2028**, for EthCC[11].

This commitment until 2028 follows the landmark 2025 edition of EthCC, which marked a **turning point for the Ethereum ecosystem**. Over four days, Cannes became a **global blockchain hub**, welcoming an international community of top developers, entrepreneurs, and major companies, particularly from finance, to discuss the evolution and prospects of the Ethereum blockchain, celebrating its tenth anniversary: **400 international speakers, 6,500 accredited participants, 72 sponsors, and 10,000 attendees**.

**EthCC[8] in Cannes - 2025 (c) Palais des Festivals et des Congrès de Cannes**

In addition, EthCC 2025 concluded with another major ecosystem event: ETH Global, a three-day hackathon that brought together **1,000 of the world’s brightest tech developers**, which has historically seen the emergence of unicorns in the sector.

These figures reflect not only **the growing importance of Ethereum and its conference** but also **Cannes’ ability to host international professional events and congresses**, such as Cannes Lions, MIPIM, the Tax Free World Exhibition, and, of course, the Cannes Film Festival, the world’s largest cultural event.

By hosting the Ethereum Community Conference for three consecutive years, alongside world-class innovation events such as the World Artificial Intelligence Cannes Festival (WAICF), the Datacloud Global Congress, and the IT & Cybersecurity Meetings, **Cannes confirms its position as an international destination of choice for emerging technology events.**

**Web3 : A Cannes ambition affirmed on an international scale**

The Web3 strategy driven by the City of Cannes and the Palais des Festivals et des Congrès is based on three pillars:

- **Anticipating and modernizing practices** : integrating innovations into everyday life in the territory, without ideology but with clarity and pragmatism.

- **Training and supporting local tourism professionals** : not enduring technological disruptions but understanding, explaining, and turning them into drivers of economic development.

- **Enhancing the attractiveness of Cannes as a destination** : standing out internationally with a modern, seamless, and connected offering, aligned with the expectations of residents, delegates, tourists, and investors.

By integrating these new technologies into its development policies, Cannes embraces its role as a **laboratory of territorial experimentation**, at the crossroads of tourism, culture, economy, and innovation.