

CORPORATE SOCIAL RESPONSIBILITY

This policy is inseparable from our raison d'être: "SUSTAINABLY WELCOMING THE WORLD."



Committed to the future, the Palais des Festivals et des Congrès de Cannes is forging a new path, that of an event and cultural venue that listens, cares, commits, and takes action. Through the hosting of professional, cultural, and leisure events, our mission is to offer experiences that are responsible, inclusive, and inspiring.

We turn every encounter into an opportunity to act collectively, harness energy, and foster lasting change. Guided by a clear ambition for 2030, to reduce our carbon footprint by 60% compared to 2018, we place people, our region, and the environment at the heart of our actions.

Our Missions

Created in 1992 and entrusted with a public service delegation, the Société d'Économie Mixte des Événements Cannois (SEMEC) is responsible for the following missions:

- Managing and operating the Palais des Festivals et des Congrès de Cannes and the Tourist Offices
- Promoting and enhancing Cannes as a tourist destination
- Planning the city's cultural and event seasons
- Hosting and organizing professional trade shows

Our Four Core Values

Our approach is built on three essential pillars — Reveal, Care, and Connect — around which revolve our four core values: Creativity, Openness, Sustainability, and Passion.

Together, they guide us in our mission to sustainably welcome the world, our raison d'être and the driving force behind our daily actions.

The Palais des Festivals et des Congrès de Cannes fully integrates climate-related challenges into all its decision-making processes, ensuring the adoption of sustainable practices and the implementation of concrete actions to reduce its environmental impact.

We are committed to actively contributing to the reinvention and advancement of the events industry, uniting stakeholders around sustainable development goals, and upholding our compliance obligations, all with the aim of leaving a positive legacy for future generations.

In this spirit, we make it a priority to evaluate our actions, highlight tangible achievements, and learn from feedback in order to continuously adapt and improve our practices.

Our ultimate goal is to support a responsible transition, driven by the expertise and dedication of our teams.

Our CSR Priorities*

The priority areas of our CSR approach are defined in alignment with the expectations expressed by our internal and external stakeholders, through regular and structured dialogue.

They also reflect the strategic pillars we have collectively identified as essential to our overall performance and our contribution to sustainable development.

Our Principles

Our policy integrates the principles of Sustainable Development across all actions:

- Duty of inclusion: through continuous dialogue with our employees, clients, partners, and local stakeholders
- Duty of vigilance: by making every actor accountable for the CSR policy
- Integrity: by upholding ethical standards in all relationships with stakeholders
- Transparency: by regularly communicating our approach and results to all stakeholders



Strengthen the trust of all our stakeholders

- Measure client satisfaction
- Strengthen our relationships with our stakeholders

Control our services and those of our contractors and suppliers

- Monitor our services
- Evaluate our external service providers

Continuously improve the "Palais" experience

- Launch and sustain new trade shows
- Offer new service solutions
- Conduct audits
- Manage document control
- Monitor processes within the process mapping



Ensure a warm welcome and good working conditions

- Ensure the health and safety of individuals
- Improve internal communication and team cohesion
- Support employee professionalism
- Raise staff awareness: CSR-QSE

Guarantee the safety and security of people and property on the Palais site, the safety of events, and the security of our employees abroad

- Secure access points
- Ensure protection for all
- Manage emergency situations effectively
- Protect employees when traveling internationally

Ensure respect for Human Rights and the Rights of the Child

- Record zero reprehensible acts committed by our staff

Strengthen territorial engagement and connections with local stakeholders

- Support associations and other local actors
- Strengthen the network of partners engaged around the Destination Innovante Durable (DID) label



Reduce our environmental impact

- Manage waste sustainably
- Reduce our energy consumption
- Measure our GHG emissions (Greenhouse Gases)
- Collaborate with responsible partners

Ensure the company's long-term sustainability

- Modernize infrastructures
- Promote the digitalization of services

The 17 Sustainable Development Goals (SDGs)



The greyed-out SDGs indicate those that are not directly linked to our priority issues. Only the coloured SDGs represent the themes on which the Palais des Festivals et des Congrès de Cannes acts directly through its CSR policy.