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Eva Longoria leaves her mark on Cannes



Eva Longoria at the Palais des Festivals et des Congrès in Cannes on 19 May 2024 ©Jean-Louis Hupé / FDC

On the occasion of the 77th edition of the Cannes Film Festival, Eva Longoria, the renowned actress, director, and producer, graced the handprint ceremony with her presence. Talented and charismatic, the American joins the legendary “Chemin des Étoiles” in Cannes, featuring 450 handprints, including those of Quentin Tarantino, Catherine Deneuve, Spike Lee, Sharon Stone, Tim Burton, Meryl Streep, Sylvester Stallone, among others.

Eva Longoria began her career with a few television appearances in series such as Beverly Hills 90210, General Hospital, and The Young and the Restless. However, it was her role as Gabrielle Solis

in the series *Desperate Housewives* that catapulted her to international stardom. She has also starred in numerous films, including *Harsh Times*, *The Sentinel*, and *Over Her Dead Body*.

In addition to being an accomplished actress, Eva Longoria is a talented producer and director. She has produced and directed several episodes of television series, notably *Devious Maids* and *Telenovela*.

Eva Longoria is also an icon in the beauty industry as a spokesperson for L'Oréal Paris. Since joining the brand in 2005, she has become one of the most recognizable faces of L'Oréal, embodying elegance, charisma, and diversity.

Beyond her artistic achievements, Eva Longoria is known for her philanthropic efforts. She founded the Eva Longoria Foundation, which supports education and entrepreneurship for women, and she is actively involved in various causes.

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